

#### **Board Member Social Media**

#### Azusa Unified School District

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## **Control Over Social Media?**

 U.S. Supreme Court recently ruled school board members may have the ability control their social media accounts

Includes the ability to block followers and delete comments.

 Control dependent upon state action (acting on behalf of the Board) vs. action as a private citizen

(O'Connor-Ratcliff v. Garnier (2024) 144 S.Ct. 717)

#### Understanding Social Media Activity

- A Board member is engaged in state action only if the official:
  - Possessed actual authority to speak on state's behalf; and
  - Purported to exercise that authority when they spoke on social media
- State action creates a public forum
  - Social media comments, likes, emojis, and other activity
    cannot be regulated or restricted by Board member

## Which Hat Are You Wearing?

- When is a Board member acting as a public official?
- When is a Board member acting as a private citizen?





### Takeaways

- Add a label or disclaimer
- Separate public and personal social media pages
  - Caution against mixed-use of social media pages
- Review and revise bylaws as needed



# Questions?



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