

Board Member Social Media

Azusa Unified School District

April 23, 2024

L. CARLOS VILLEGAS PARTNER CVILLEGAS@F3LAW.COM

Control Over Social Media?

 U.S. Supreme Court recently ruled school board members may have the ability control their social media accounts

Includes the ability to block followers and delete comments.

 Control dependent upon state action (acting on behalf of the Board) vs. action as a private citizen

(O'Connor-Ratcliff v. Garnier (2024) 144 S.Ct. 717)

Understanding Social Media Activity

- A Board member is engaged in state action only if the official:
 - Possessed actual authority to speak on state's behalf; and
 - Purported to exercise that authority when they spoke on social media
- State action creates a public forum
 - Social media comments, likes, emojis, and other activity
 cannot be regulated or restricted by Board member

Which Hat Are You Wearing?

- When is a Board member acting as a public official?
- When is a Board member acting as a private citizen?





Takeaways

- Add a label or disclaimer
- Separate public and personal social media pages
 - Caution against mixed-use of social media pages
- Review and revise bylaws as needed



Questions?



F3 Law

Business Communic

Communications & Media Relations Education Technology Employment Law Facilities & Construction Governance & Leadership Government Affairs & Public Policy Interscholastic Activities Investigations Labor Relations & Negotiations Litigation Next Level Client Services Real Estate & Property Special Education Student Rights & Discipline Title IX Virtual Learning Inland Empire Fresno Los Angeles Midwest Oakland Sacramento San Diego

f3law.com | 7