

Policy 1113: District And School Websites

Status: DRAFT

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To enhance communication with students, parents/guardians, staff, and community members, the Governing Board encourages the Superintendent or designee to develop and maintain district and school websites. The use of district and school websites shall support the district's vision and goals and shall be coordinated with other district communications strategies.

Design Standards

The Superintendent or designee shall establish design standards for district and school websites in order to maintain a consistent identity, professional appearance, and ease of use.

District design standards shall require an evaluation of products, features, and content accessible to students on district and school websites to prevent access to harmful or potentially harmful material.

The district's design standards shall address the accessibility of district and school websites to individuals with disabilities, including compatibility with commonly used assistive technologies.

Website Content

The Superintendent or designee shall develop content guidelines for district and school websites and assign staff to review and approve content prior to posting.

Board policy pertaining to advertising in district and school publications, as specified in **BPBoard Policy 1325 - Advertising and Promotion**, shall also apply to advertising on district and school websites.

Privacy Rights

The Superintendent or designee shall ensure that the privacy rights of students, parents/guardians, staff, Board members, and other individuals are protected on district and school websites.

Telephone numbers and home and email addresses of students and/or their parents/guardians shall not be published on district or school websites.

The district regards photographs as a category of directory information that would not generally be considered harmful or an invasion of privacy if disclosed. Therefore, a student's photograph, together with the student's name, may be published on district or school websites unless the student's parent/guardian has notified the district in writing to not release the student's photograph without prior written consent, in accordance with **BP/ARBoard Policy and Administrative Regulation 5125.1 - Release of Directory Information**.

If students' names are not included, photographs of individual students or groups of students, such as at a school event, may be published on school or district websites.

Employees' home addresses, personal telephone numbers, and personal email addresses shall not be posted on district or school websites.

The home address or telephone number of any elected or appointed official including, but not limited to, a Board member or public safety official, shall not be posted on district or school websites without the prior written permission of that individual. (Government Code 3307.5, 7928.205, 7920.535)

No public safety official shall be required to consent to the posting on the Internet of the public safety official's photograph or identity as a public safety officer for any purpose if that officer reasonably believes that the disclosure may result in a threat, harassment, intimidation, or harm to the officer or the officer's family. (Government Code 3307.5)

Policy Reference Disclaimer: These references are not intended to be part of the policy itself, nor do they indicate the basis or authority for the board to enact this policy. Instead, they are provided as additional resources for those interested in the subject matter of the policy.

State References

Bus. and Prof. Code 22580-22582
 Bus. and Prof. Code 22584-22585
 Bus. and Prof. Code 22586-22587
 Ed. Code 32526
 Ed. Code 33353
 Ed. Code 35182.5
 Ed. Code 35258
 Ed. Code 42103
 Ed. Code 48852.6
 Ed. Code 48907
 Ed. Code 48950
 Ed. Code 48985.5
 Ed. Code 49006
 Ed. Code 49061
 Ed. Code 49073
 Ed. Code 5092
 Ed. Code 60048
 Gov. Code 11135
 Gov. Code 12950
 Gov. Code 3307.5
 Gov. Code 7920.000-7930.215
 Pen. Code 14029.5
 Pub. Res. Code 21082.1

Federal References

16 CFR 312.1-312.13
 17 USC 101-122
 17 USC 504
 20 USC 1232g
 29 USC 705
 29 USC 794
 34 CFR 104.1-104.61
 34 CFR 99.1-99.67
 42 USC 12101-12213

Management Resources References

CA Civil Rights Department Publication
 CA Civil Rights Department Publication
 CA Civil Rights Department Publication
 CA Civil Rights Department Publication

Description

[Privacy rights for California minors in the digital world](#)
[Student Online Personal Information Protection Act](#)
[Early Learning Personal Information Protection Act](#)
 Use of learning recovery funds
 California Interscholastic Federation incident tracking
[Contracts for advertising](#)
[Internet access to school accountability report cards](#)
[Budget notification](#)
[Information regarding homelessness](#)
[Exercise of free expression; time, place, and manner rules and regulations](#)
[Speech and other communication](#)
 Synthetic drugs
 Seclusion and restraint
[Definitions; directory information](#)
[Release of directory information](#)
 Filling Vacancies
[Commercial brand names, contracts or logos](#)
[Prohibition of discrimination](#)
[California Civil Rights Department posters](#)
[Publishing identity of public safety officers](#)
[California Public Records Act](#)
[Prohibition against publishing personal information of person in witness protection program](#)
[California Environmental Quality Act environmental review documents](#)

Description

Children's Online Privacy Protection Act
 Subject matter and scope of copyright
 Penalties for copyright infringement
 Family Educational Rights and Privacy Act (FERPA) of 1974
 Definitions; Vocational Rehabilitation Act
 Rehabilitation Act of 1973; Section 504
 Nondiscrimination on the basis of disability
 Family Educational Rights and Privacy
 Americans with Disabilities Act

Description

Family Care and Medical Leave and Pregnancy Disability Leave
[California Law Prohibits Workplace Discrimination and Harassment](#)
 Transgender Rights in the Workplace
 Your Rights and Obligations as a Pregnant Employee

Management Resources References

Court Decision	Aaris v. Las Virgenes Unified School District (1998) 64 Cal.App.4th 1112
Court Decision	City of San Jose v. Superior Court (2017) 2 Cal.5th 608
U.S. Department of Agriculture Publication	Unpaid Meal Charges: Local Meal Charge Policies, SP 46-2016, July 2016
U.S. DOE, Office for Civil Rights Publication	Dear Colleague Letter: Race and School Programming, August 2023
U.S. DOJ, Civil Rights Division Publication	Accessibility of State and Local Government Websites to People with Disabilities, February 2020
Website	California Interscholastic Federation
Website	Fact Sheet: New rule on the accessibility of web content and mobile apps provided by state and local governments
Website	California Cybersecurity Integration Center
Website	CSBA District and County Office of Education Legal Services
Website	Governor's Office of Planning and Research, The California Environmental Quality Act
Website	California Department of Education, Web Accessibility Standards
Website	California School Public Relations Association
Website	California Interscholastic Federation
Website	U.S. Department of Justice, Civil Rights Division, Disability Rights Section
Website	World Wide Web Consortium, Web Accessibility Initiative
Website	CSBA
Website	U.S. Department of Education, Office for Civil Rights
Website	California Civil Rights Department
World Wide Web Consortium Publication	Web Content Accessibility Guidelines, June 2018

Description**Cross References**

0000	Vision
0410	Nondiscrimination In District Programs And Activities
0440	District Technology Plan
0440	District Technology Plan
0450	Comprehensive Safety Plan
0450	Comprehensive Safety Plan
0460	Local Control And Accountability Plan
0460	Local Control And Accountability Plan
0500	Accountability
0510	School Accountability Report Card
1100	Communication With The Public
1112	Media Relations
1114	District-Sponsored Social Media
1114	District-Sponsored Social Media
1312.3	Uniform Complaint Procedures
1312.3	Uniform Complaint Procedures
1312.3-E PDF(1)	Uniform Complaint Procedures
1312.3-E PDF(2)	Uniform Complaint Procedures

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Cross References**Description**

1325	Advertising And Promotion
1340	Access To District Records
1340	Access To District Records
3100	Budget
3100	Budget
3290	Gifts, Grants And Bequests
3311	Bids
3311	Bids
3513.3	Tobacco-Free Schools
3513.3	Tobacco-Free Schools
3515	Campus Security
3515	Campus Security
3515.7	Firearms On School Grounds
3516	Emergencies And Disaster Preparedness Plan
3516	Emergencies And Disaster Preparedness Plan
3516.5	Emergency Schedules
3551	Food Service Operations/Cafeteria Fund
3551	Food Service Operations/Cafeteria Fund
3552	Summer Meal Program
3552	Summer Meal Program
3580	District Records
3580	District Records
4030	Nondiscrimination In Employment
4030	Nondiscrimination In Employment
4040	Employee Use Of Technology
4040-E PDF(1)	Employee Use Of Technology
4119.21	Professional Standards
4119.21-E(1)	Professional Standards
4119.23	Unauthorized Release Of Confidential/Privileged Information
4131	Staff Development
4132	Publication Or Creation Of Materials
4161.8	Family Care And Medical Leave
4219.21	Professional Standards
4219.21-E PDF(1)	Professional Standards - Code Of Ethics Classified Employees
4219.23	Unauthorized Release Of Confidential/Privileged Information
4232	Publication Or Creation Of Materials
4261.8	Family Care And Medical Leave
4319.21	Professional Standards
4319.21-E PDF(1)	Professional Standards
4319.23	Unauthorized Release Of Confidential/Privileged Information

Cross References**Description**

4331	Staff Development
4332	Publication Or Creation Of Materials
4361.8	Family Care And Medical Leave
5022	Student And Family Privacy Rights
5022	Student And Family Privacy Rights
5125	Student Records
5125	Student Records
5125.1	Release Of Directory Information
5125.1	Release Of Directory Information
5125.1-E PDF(1)	Release Of Directory Information
5131.2	Bullying
5131.2	Bullying
5131.41	Use Of Seclusion And Restraint
5141.5	Mental Health
6020	Parent Involvement
6020	Parent Involvement
6145.2	Athletic Competition
6145.2	Athletic Competition
6152.1	Placement In Mathematics Courses
6152.1	Placement In Mathematics Courses
6162.6	Use Of Copyrighted Materials
6162.6	Use Of Copyrighted Materials
6163.4	Student Use Of Technology
6163.4-E PDF(1)	Student Use Of Technology
6173	Education For Homeless Children
6173	Education For Homeless Children
6190	Evaluation Of The Instructional Program
7150	Site Selection And Development
7150	Site Selection And Development
7214	General Obligation Bonds
7214	General Obligation Bonds
9010	Public Statements
9012	Board Member Electronic Communications
9223	Filling Vacancies
9310	Board Policies
9320	Meetings And Notices
9322	Agenda/Meeting Materials